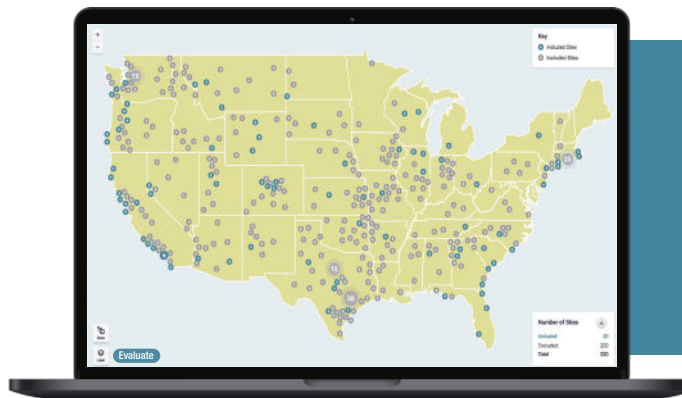




## Eliminate the guesswork from **EV CHARGING SITE SELECTION**

Increasing demand for EV charging stations is creating a surge of market activity. Many businesses are interested in offering EV chargers as a desirable customer amenity, to reduce environmental impacts, and to drive profits—but face more questions than answers. With every organization’s unique needs, decision makers need a proven way to make informed siting decisions that maximize EV charger utilization.

**That’s why Kimley-Horn created TREDLite EV, a web-based software solution that uses big data to improve outcomes.**



### **TREDLite EV simplifies your site selection decisions.**

- Maximize EV charger utilization to increase revenue and strengthen customer loyalty
- Access real-world data and analytics through a straightforward and intuitive user interface
- Gain confidence in your decisions with compelling data visualizations

### **Partner with Kimley-Horn professionals to:**



Find answers and make strategic business decisions



Develop clear and actionable infrastructure deployment plans



Identify sites eligible for grants, other financial incentives, and environmental justice initiatives

### **Contact our specialists to learn more about TREDLite EV.**



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