»TREDLiteEV

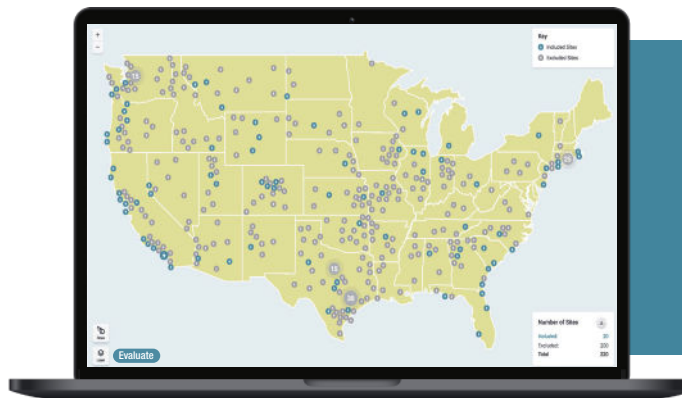## Eliminate the guesswork from
EV CHARGING SITE SELECTION

Increasing demand for EV charging stations is creating a surge of market activity. Many businesses are interested in offering EV chargers as a desirable customer amenity, to reduce environmental impacts, and to drive profits— but face more questions than answers. With every organization's unique needs, decision makers need a proven way to make informed siting decisions that maximize EV charger utilization.

That's why Kimley-Horn created TREDLite EV, a web-based software solution that uses big data to improve outcomes.

TREDLite EV simplifies your site selection decisions.

- Maximize EV charger utilization to increase revenue and strengthen customer loyalty
- Access real-world data and analytics through a straightforward and intuitive user interface
- Gain confidence in your decisions with compelling data visualizations

Partner with Kimley-Horn professionals to:

- Find answers and make strategic business decisions

- Develop clear and actionable infrastructure deployment plans

- Identify sites eligible for grants, other financial incentives, and environmental justice initiatives

Speak to one of our zero-emission vehicle and big data experts today.

Jenna McDavid

510.289.8379
Jenna.McDavid@kimley-horn.com

Mike Schmitt, AICP CTP, PTP, RSP1

916.330.3099
Michael.Schmitt@kimley-horn.com

Kimley»Horn
Expect More. Experience Better.

kimley-horn.com