

»» Access₂ Opportunity

Kimley»»Horn

See your project through an equity lens

Community vibrancy. Upward mobility. Equal distribution of opportunity. What community characteristics matter most to you? What influence can transportation access have on these?



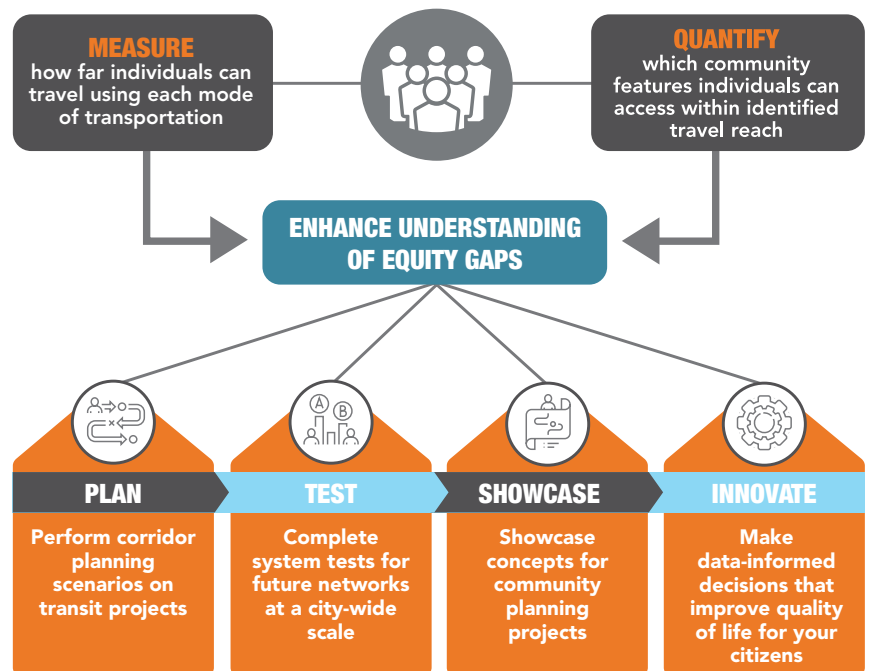
Introducing Access₂Opportunity™, a powerful research engine designed to help agencies understand the influence of transportation investments on community outcomes; a modern approach that makes it fast and easy to leverage new data, so you can make informed decisions with confidence.

MAKE SMART DECISIONS

Access₂Opportunity analyzes open-source data to help you make informed tradeoff decisions and prioritize capital projects to the advantage of vulnerable populations. It measures:

- **Travel Reach** – How far can someone travel in a reasonable amount of time using the transportation system?
- **Destination Opportunity** – How many key opportunities (e.g., number of jobs, grocery stores) are accessible within someone's reasonable travel reach?

By measuring travel reach and destination opportunities, we can determine how accessibility varies between traditionally underserved populations and the remainder of the community.



With Access₂Opportunity, users gain access to trusted professionals and advanced data analytic capabilities.

In a few simple steps, you'll have a clear picture of your community goals and how to reach them.



WHY Access₂Opportunity?

DATA EXPLORATION

Toggle between five main categories to view different options and scenarios



VISUALIZE SUCCESS

Create custom visualizations to communicate results



DATA ANALYSIS

Leverage crowd-source data to generate informed decisions to meet community goals



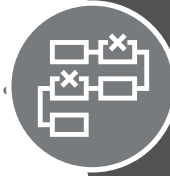
GAPS AND OPPORTUNITIES

Evaluate existing networks to identify gaps and opportunities



INDEXING RESULTS

Measure or index results to prioritize needs and meet budgets



DRIVE INNOVATION

Implement transportation investments that result in equitable, high-impact outcomes



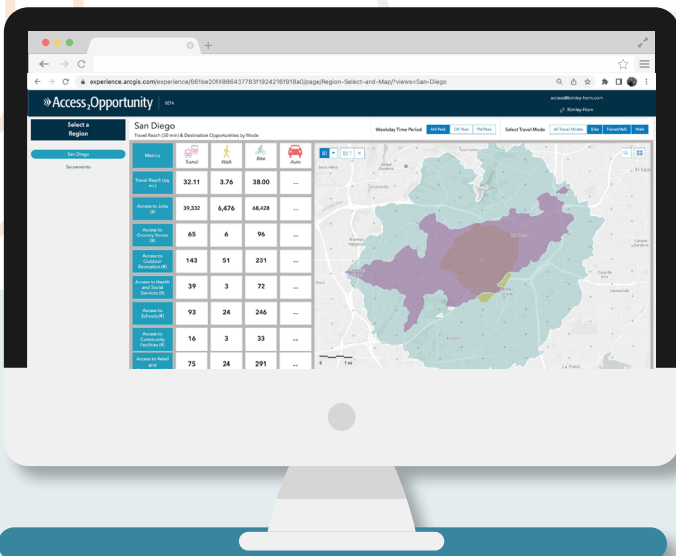
CONNECT WITH ONE OF OUR PLANNING EXPERTS TO LEARN MORE!

Stephen Stansbery

E steven.stansbery@kimley-horn.com

Mike Iswalt

E mike.iswalt@kimley-horn.com



Scan the QR code to see it in action

Kimley»Horn

KIMLEY-HORN.COM

FOLLOW US

