

# »» TractionTravel

## TRAVEL TIME DATA AND ALERTS

20% Off For Two Modules  
**2022 BUNDLE DISCOUNT**  
 25% Off For Three Modules



### TRIAL

A limited introductory trial to explore the features and benefits of each Traction module.

**TRY FOR FREE FOR 1 MONTH**

**TRAJECTORY TRAVEL TIME DATA**  
*Up to 20 trips using the mobile app*

**CROWD-SOURCED TRAVEL TIME DATA PER MONTH**  
*Max quantity per month listed for one source exclusively. Varies if combining multiple sources.*

GOOGLE	<input type="checkbox"/>
MICROSOFT AZURE	Up to 200 travel times
WAZE	<input type="checkbox"/>

**WAZE ALERTS, IRREGULARITIES, AND JAMS**  
*For agencies part of the Waze for Cities program*



### STANDARD

A baseline tool for key data and analytics.  
*Traction Metrics and Traction Connect not included.*

**\$1,000 PER MONTH**  
*(Annual Commitment)*

**TRAJECTORY TRAVEL TIME DATA**  
*Unlimited trips using the mobile app*

**CROWD-SOURCED TRAVEL TIME DATA PER MONTH**  
*Max quantity per month listed for one source exclusively. Varies if combining multiple sources.*

GOOGLE	1,000 travel times
MICROSOFT AZURE	10,000 travel times
WAZE	100,000 travel times

**WAZE ALERTS, IRREGULARITIES, AND JAMS**  
*For agencies part of the Waze for Cities program*

Or buy for \$1,500 per month with a monthly commitment



### PREMIUM

A complete solution for comprehensive data and analytics, advanced, functionality, and integration with other smart cities solutions.

**\$3,000 PER MONTH**  
*(Annual Commitment)*

**TRAJECTORY TRAVEL TIME DATA**  
*Unlimited trips using the mobile app*

**CROWD-SOURCED TRAVEL TIME DATA PER MONTH**  
*Max quantity per month listed for one source exclusively. Varies if combining multiple sources.*

GOOGLE	6,000 travel times
MICROSOFT AZURE	60,000 travel times
WAZE	600,000 travel times

**WAZE ALERTS, IRREGULARITIES, AND JAMS**  
*For agencies part of the Waze for Cities program*

Or buy for \$3,500 per month with a monthly commitment



### ENTERPRISE

A robust solution for the most extensive data and analytics, advanced functionality, and integration with other smart cities solutions.

**\$6,000 PER MONTH**  
*(Annual Commitment)*

**TRAJECTORY TRAVEL TIME DATA**  
*Unlimited trips using the mobile app*

**CROWD-SOURCED TRAVEL TIME DATA PER MONTH**  
*Max quantity per month listed for one source exclusively. Varies if combining multiple sources.*

GOOGLE	15,000 travel times
MICROSOFT AZURE	150,000 travel times
WAZE	1,500,000 travel times

**WAZE ALERTS, IRREGULARITIES, AND JAMS**  
*For agencies part of the Waze for Cities program*

Or buy for \$7,000 per month with a monthly commitment

# »» TractionLive

## SIGNAL STATUS AND ITS DEVICE DATA

20% Off For Two Modules  
**2022 BUNDLE DISCOUNT**  
 25% Off For Three Modules



### TRIAL

A limited introductory trial to explore the features and benefits of each Traction module.

**TRY FOR FREE FOR 1 MONTH**

<b>DEVICE STATUS MAP</b> (coming soon) <i>Sample read-only map</i>
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<b>KITS SIGNAL STATUS IN THE MOBILE APP</b>	
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<b>CROWD-SOURCED TRAVEL TIME DATA INTEGRATIONS</b> <ul style="list-style-type: none"> <li>❖ Posting on DMS in KITS</li> <li>❖ Linkage to KITS Decision Support System</li> </ul>	
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<b>CROWD-SOURCED TRAVEL TIME DATA AS A TRIGGER FOR KITS DECISION SUPPORT SYSTEM</b>	
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### STANDARD

A baseline tool for key data and analytics.  
*Traction Metrics and Traction Connect not included.*

**\$1,000 PER MONTH**  
*(Annual Commitment)*

<b>DEVICE STATUS MAP</b> (coming soon) <i>For ATMS with up to 50 signals</i>
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<b>KITS SIGNAL STATUS IN THE MOBILE APP</b>	
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<b>CROWD-SOURCED TRAVEL TIME DATA INTEGRATIONS</b> <ul style="list-style-type: none"> <li>❖ Posting on DMS in KITS</li> <li>❖ Linkage to KITS Decision Support System</li> </ul>	
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<b>CROWD-SOURCED TRAVEL TIME DATA AS A TRIGGER FOR KITS DECISION SUPPORT SYSTEM</b>	
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Or buy for \$1,500 per month with a monthly commitment



### PREMIUM

A complete solution for comprehensive data and analytics, advanced, functionality, and integration with other smart cities solutions.

**\$2,000 PER MONTH**  
*(Annual Commitment)*

<b>DEVICE STATUS MAP</b> (coming soon) <i>For ATMS with up to 1,000 signals</i>
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<b>KITS SIGNAL STATUS IN THE MOBILE APP</b>	
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<b>CROWD-SOURCED TRAVEL TIME DATA INTEGRATIONS</b> <ul style="list-style-type: none"> <li>❖ Posting on DMS in KITS</li> <li>❖ Linkage to KITS Decision Support System</li> </ul>	<i>Up to 20 DMS</i>
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<b>CROWD-SOURCED TRAVEL TIME DATA AS A TRIGGER FOR KITS DECISION SUPPORT SYSTEM</b>	
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Or buy for \$2,500 per month with a monthly commitment



### ENTERPRISE

A robust solution for the most extensive data and analytics, advanced functionality, and integration with other smart cities solutions.

**\$4,000 PER MONTH**  
*(Annual Commitment)*

<b>DEVICE STATUS MAP</b> (coming soon) <i>For ATMS with over 1,000 signals</i>
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<b>KITS SIGNAL STATUS IN THE MOBILE APP</b>	
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<b>CROWD-SOURCED TRAVEL TIME DATA INTEGRATIONS</b> <ul style="list-style-type: none"> <li>❖ Posting on DMS in KITS</li> <li>❖ Linkage to KITS Decision Support System</li> </ul>	<i>Over 20 DMS</i>
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<b>CROWD-SOURCED TRAVEL TIME DATA AS A TRIGGER FOR KITS DECISION SUPPORT SYSTEM</b>	
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Or buy for \$4,500 per month with a monthly commitment

20% Off For Two Modules

**2022 BUNDLE DISCOUNT**

25% Off For Three Modules



### TRIAL

A limited introductory trial to explore the features and benefits of each Traction module.

**TRY FOR FREE FOR 1 MONTH**

INVENTORY LIST AND MOBILE APP	<input type="checkbox"/>
WORK ORDER LIST AND MOBILE APP	<input type="checkbox"/>
INSIGHTS DASHBOARD AND ANALYTICS	<i>Sample read-only dashboard</i>



### STANDARD

A baseline tool for key data and analytics.  
*Traction Metrics and Traction Connect not included.*

**\$1,500 PER MONTH**  
(Annual Commitment)

INVENTORY LIST AND MOBILE APP	<input checked="" type="checkbox"/>
WORK ORDER LIST AND MOBILE APP	<input checked="" type="checkbox"/>
INSIGHTS DASHBOARD AND ANALYTICS	<input type="checkbox"/>

Or buy for \$2,000 per month with a monthly commitment



### PREMIUM

A complete solution for comprehensive data and analytics, advanced, functionality, and integration with other smart cities solutions.

**\$2,000 PER MONTH**  
(Annual Commitment)

INVENTORY LIST AND MOBILE APP	<input checked="" type="checkbox"/>
WORK ORDER LIST AND MOBILE APP	<input checked="" type="checkbox"/>
INSIGHTS DASHBOARD AND ANALYTICS	<input checked="" type="checkbox"/>

Or buy for \$2,500 per month with a monthly commitment



### ENTERPRISE

A robust solution for the most extensive data and analytics, advanced functionality, and integration with other smart cities solutions.

**\$3,000 PER MONTH**  
(Annual Commitment)

INVENTORY LIST AND MOBILE APP	<input checked="" type="checkbox"/>
WORK ORDER LIST AND MOBILE APP	<input checked="" type="checkbox"/>
INSIGHTS DASHBOARD AND ANALYTICS	<input checked="" type="checkbox"/>

Or buy for \$3,500 per month with a monthly commitment

»» TractionConnect  
CONNECTED VEHICLE AND NOTIFICATION SYSTEM

**CENTRAL DEPLOYMENT**

VEHICLE INFOTAINMENT SYSTEM: APPLE CARPLAY® AND ANDROID AUTO™

SINGLE AGENCY PILOT	
PILOT LICENSE	\$50,000
SYSTEM IMPLEMENTATION	~\$90,000

MULTI-AGENCY PILOT UP TO 5	
PILOT LICENSE	\$50,000
SYSTEM IMPLEMENTATION	~\$255,000

The System Implementation task in the above examples includes:

- ✦ Support of up to one feed per agency
- ✦ Setup and integration
- ✦ Project management
- ✦ User onboarding and training

Purchase of the Pilot License is effective for up to one year. Contact us about pricing for long-term system deployments.

**CONNECTED VEHICLE ROADSIDE EQUIPMENT  
(RSE) INFRASTRUCTURE**

NUMBER OF DEVICES

UP TO 10 RSE		UP TO 50 RSE		UP TO 100 RSE	
PILOT LICENSE	\$25,000	PILOT LICENSE	\$25,000	PILOT LICENSE	\$25,000
SYSTEM IMPLEMENTATION	\$100,000	SYSTEM IMPLEMENTATION	\$200,000	SYSTEM IMPLEMENTATION	\$330,000
MAINTENANCE AND HOSTING <i>(recurring annually)</i>	\$20,000	MAINTENANCE AND HOSTING <i>(recurring annually)</i>	\$30,000	MAINTENANCE AND HOSTING <i>(recurring annually)</i>	\$50,000

»» TractionPriority  
PRIORITY FOR ALL MODES

MOBILE APPLICATION	✓
VIRTUAL DETECTION ZONE EDITOR	✓
REPORTS AND DATA ANALYTICS	✓
DASHBOARD AND INSIGHTS	✓

»» TractionMetrics  
HIGH RESOLUTION SIGNAL PERFORMANCE ANALYTICS

UDOT OPEN SOURCE ATSPM	✓
ARTERIAL BASED ATSPM <i>(coming soon)</i>	✓

Some professional services may be required. Prices valid through December 2022.