

»» TractionTravel

TRAVEL TIME DATA AND ALERTS

20% Off For Two Modules
2022 BUNDLE DISCOUNT
 25% Off For Three Modules



TRIAL

A limited introductory trial to explore the features and benefits of each Traction module.

TRY FOR FREE FOR 1 MONTH

TRAJECTORY TRAVEL TIME DATA
Up to 20 trips using the mobile app

CROWD-SOURCED TRAVEL TIME DATA PER MONTH
Max quantity per month listed for one source exclusively. Varies if combining multiple sources.

| | |
|-----------------|------------------------|
| GOOGLE | |
| MICROSOFT AZURE | Up to 200 travel times |
| WAZE | |

WAZE ALERTS, IRREGULARITIES, AND JAMS
For agencies part of the Waze for Cities program



STANDARD

A baseline tool for key data and analytics.
Traction Metrics and Traction Connect not included.

\$1,000 PER MONTH
(Annual Commitment)

TRAJECTORY TRAVEL TIME DATA
Unlimited trips using the mobile app

CROWD-SOURCED TRAVEL TIME DATA PER MONTH
Max quantity per month listed for one source exclusively. Varies if combining multiple sources.

| | |
|-----------------|----------------------|
| GOOGLE | 1,000 travel times |
| MICROSOFT AZURE | 10,000 travel times |
| WAZE | 100,000 travel times |

WAZE ALERTS, IRREGULARITIES, AND JAMS
For agencies part of the Waze for Cities program

Or buy for \$1,500 per month with a monthly commitment



PREMIUM

A complete solution for comprehensive data and analytics, advanced, functionality, and integration with other smart cities solutions.

\$3,000 PER MONTH
(Annual Commitment)

TRAJECTORY TRAVEL TIME DATA
Unlimited trips using the mobile app

CROWD-SOURCED TRAVEL TIME DATA PER MONTH
Max quantity per month listed for one source exclusively. Varies if combining multiple sources.

| | |
|-----------------|----------------------|
| GOOGLE | 6,000 travel times |
| MICROSOFT AZURE | 60,000 travel times |
| WAZE | 600,000 travel times |

WAZE ALERTS, IRREGULARITIES, AND JAMS
For agencies part of the Waze for Cities program

Or buy for \$3,500 per month with a monthly commitment



ENTERPRISE

A robust solution for the most extensive data and analytics, advanced functionality, and integration with other smart cities solutions.

\$6,000 PER MONTH
(Annual Commitment)

TRAJECTORY TRAVEL TIME DATA
Unlimited trips using the mobile app

CROWD-SOURCED TRAVEL TIME DATA PER MONTH
Max quantity per month listed for one source exclusively. Varies if combining multiple sources.

| | |
|-----------------|------------------------|
| GOOGLE | 15,000 travel times |
| MICROSOFT AZURE | 150,000 travel times |
| WAZE | 1,500,000 travel times |

WAZE ALERTS, IRREGULARITIES, AND JAMS
For agencies part of the Waze for Cities program

Or buy for \$7,000 per month with a monthly commitment

»» TractionLive

SIGNAL STATUS AND ITS DEVICE DATA

20% Off For Two Modules
2022 BUNDLE DISCOUNT
 25% Off For Three Modules



TRIAL

A limited introductory trial to explore the features and benefits of each Traction module.

TRY FOR FREE FOR 1 MONTH

| |
|--|
| DEVICE STATUS MAP (coming soon) <i>Sample read-only map</i> |
|--|

| | |
|---|--------------------------|
| KITS SIGNAL STATUS IN THE MOBILE APP | <input type="checkbox"/> |
|---|--------------------------|

| | |
|---|--------------------------|
| CROWD-SOURCED TRAVEL TIME DATA INTEGRATIONS | <input type="checkbox"/> |
| <ul style="list-style-type: none"> Posting on DMS in KITS Linkage to KITS Decision Support System | |

| | |
|---|--------------------------|
| CROWD-SOURCED TRAVEL TIME DATA AS A TRIGGER FOR KITS DECISION SUPPORT SYSTEM | <input type="checkbox"/> |
|---|--------------------------|



STANDARD

A baseline tool for key data and analytics.
Traction Metrics and Traction Connect not included.

\$1,000 PER MONTH
(Annual Commitment)

| |
|--|
| DEVICE STATUS MAP (coming soon) <i>For ATMS with up to 50 signals</i> |
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| | |
|---|-------------------------------------|
| KITS SIGNAL STATUS IN THE MOBILE APP | <input checked="" type="checkbox"/> |
|---|-------------------------------------|

| | |
|---|--------------------------|
| CROWD-SOURCED TRAVEL TIME DATA INTEGRATIONS | <input type="checkbox"/> |
| <ul style="list-style-type: none"> Posting on DMS in KITS Linkage to KITS Decision Support System | |

| | |
|---|--------------------------|
| CROWD-SOURCED TRAVEL TIME DATA AS A TRIGGER FOR KITS DECISION SUPPORT SYSTEM | <input type="checkbox"/> |
|---|--------------------------|

Or buy for \$1,500 per month with a monthly commitment



PREMIUM

A complete solution for comprehensive data and analytics, advanced, functionality, and integration with other smart cities solutions.

\$2,000 PER MONTH
(Annual Commitment)

| |
|---|
| DEVICE STATUS MAP (coming soon) <i>For ATMS with up to 1,000 signals</i> |
|---|

| | |
|---|-------------------------------------|
| KITS SIGNAL STATUS IN THE MOBILE APP | <input checked="" type="checkbox"/> |
|---|-------------------------------------|

| | |
|---|--------------------------|
| CROWD-SOURCED TRAVEL TIME DATA INTEGRATIONS | <input type="checkbox"/> |
| <ul style="list-style-type: none"> Posting on DMS in KITS Linkage to KITS Decision Support System | <i>Up to 20 DMS</i> |

| | |
|---|-------------------------------------|
| CROWD-SOURCED TRAVEL TIME DATA AS A TRIGGER FOR KITS DECISION SUPPORT SYSTEM | <input checked="" type="checkbox"/> |
|---|-------------------------------------|

Or buy for \$2,500 per month with a monthly commitment



ENTERPRISE

A robust solution for the most extensive data and analytics, advanced functionality, and integration with other smart cities solutions.

\$4,000 PER MONTH
(Annual Commitment)

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|--|
| DEVICE STATUS MAP (coming soon) <i>For ATMS with over 1,000 signals</i> |
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| | |
|---|-------------------------------------|
| KITS SIGNAL STATUS IN THE MOBILE APP | <input checked="" type="checkbox"/> |
|---|-------------------------------------|

| | |
|---|--------------------------|
| CROWD-SOURCED TRAVEL TIME DATA INTEGRATIONS | <input type="checkbox"/> |
| <ul style="list-style-type: none"> Posting on DMS in KITS Linkage to KITS Decision Support System | <i>Over 20 DMS</i> |

| | |
|---|-------------------------------------|
| CROWD-SOURCED TRAVEL TIME DATA AS A TRIGGER FOR KITS DECISION SUPPORT SYSTEM | <input checked="" type="checkbox"/> |
|---|-------------------------------------|

Or buy for \$4,500 per month with a monthly commitment

20% Off For Two Modules
2022 BUNDLE DISCOUNT
 25% Off For Three Modules



TRIAL

A limited introductory trial to explore the features and benefits of each Traction module.

TRY FOR FREE FOR 1 MONTH

| | |
|----------------------------------|-----------------------------------|
| INVENTORY LIST AND MOBILE APP | <input type="checkbox"/> |
| WORK ORDER LIST AND MOBILE APP | <input type="checkbox"/> |
| INSIGHTS DASHBOARD AND ANALYTICS | <i>Sample read-only dashboard</i> |



STANDARD

A baseline tool for key data and analytics.
Traction Metrics and Traction Connect not included.

\$1,500 PER MONTH
 (Annual Commitment)

| | |
|----------------------------------|-------------------------------------|
| INVENTORY LIST AND MOBILE APP | <input checked="" type="checkbox"/> |
| WORK ORDER LIST AND MOBILE APP | <input checked="" type="checkbox"/> |
| INSIGHTS DASHBOARD AND ANALYTICS | <input type="checkbox"/> |

Or buy for \$2,000 per month with a monthly commitment



PREMIUM

A complete solution for comprehensive data and analytics, advanced, functionality, and integration with other smart cities solutions.

\$2,000 PER MONTH
 (Annual Commitment)

| | |
|----------------------------------|-------------------------------------|
| INVENTORY LIST AND MOBILE APP | <input checked="" type="checkbox"/> |
| WORK ORDER LIST AND MOBILE APP | <input checked="" type="checkbox"/> |
| INSIGHTS DASHBOARD AND ANALYTICS | <input checked="" type="checkbox"/> |

Or buy for \$2,500 per month with a monthly commitment



ENTERPRISE

A robust solution for the most extensive data and analytics, advanced functionality, and integration with other smart cities solutions.

\$3,000 PER MONTH
 (Annual Commitment)

| | |
|----------------------------------|-------------------------------------|
| INVENTORY LIST AND MOBILE APP | <input checked="" type="checkbox"/> |
| WORK ORDER LIST AND MOBILE APP | <input checked="" type="checkbox"/> |
| INSIGHTS DASHBOARD AND ANALYTICS | <input checked="" type="checkbox"/> |

Or buy for \$3,500 per month with a monthly commitment

»» TractionConnect CONNECTED VEHICLE AND NOTIFICATION SYSTEM

CENTRAL DEPLOYMENT

VEHICLE INFOTAINMENT SYSTEM: APPLE CARPLAY® AND ANDROID AUTO™

| SINGLE AGENCY PILOT | |
|-----------------------|-----------|
| PILOT LICENSE | \$50,000 |
| SYSTEM IMPLEMENTATION | ~\$90,000 |

| MULTI-AGENCY PILOT UP TO 5 | |
|-------------------------------|------------|
| PILOT LICENSE | \$50,000 |
| SYSTEM IMPLEMENTATION | ~\$255,000 |

The System Implementation task in the above examples includes:

-  Support of up to one feed per agency
-  Project management
-  Setup and integration
-  User onboarding and training





Purchase of the Pilot License is effective for up to one year. Contact us about pricing for long-term system deployments.

CONNECTED VEHICLE ROADSIDE EQUIPMENT (RSE) INFRASTRUCTURE



NUMBER OF DEVICES

| UP TO 10 RSE | | UP TO 50 RSE | | UP TO 100 RSE | |
|--|-----------|--|-----------|--|-----------|
| PILOT LICENSE | \$25,000 | PILOT LICENSE | \$25,000 | PILOT LICENSE | \$25,000 |
| SYSTEM IMPLEMENTATION | \$100,000 | SYSTEM IMPLEMENTATION | \$200,000 | SYSTEM IMPLEMENTATION | \$330,000 |
| MAINTENANCE AND HOSTING <i>(recurring annually)</i> | \$20,000 | MAINTENANCE AND HOSTING <i>(recurring annually)</i> | \$30,000 | MAINTENANCE AND HOSTING <i>(recurring annually)</i> | \$50,000 |

»» TractionPriority PRIORITY FOR ALL MODES

| | |
|-------------------------------|---|
| MOBILE APPLICATION |  |
| VIRTUAL DETECTION ZONE EDITOR |  |
| REPORTS AND DATA ANALYTICS |  |
| DASHBOARD AND INSIGHTS |  |

»» TractionMetrics HIGH RESOLUTION SIGNAL PERFORMANCE ANALYTICS

| | |
|--|---|
| UDOT OPEN SOURCE ATSPM |  |
| ARTERIAL BASED ATSPM <i>(coming soon)</i> |  |

Some professional services may be required. Prices valid through December 2022.