>>> Traction Travel





TRIAL

A limited introductory trial to explore the features and benefits of each Traction module.

TRY FOR FREE FOR 1 MONTH

TRAJECTORY TRAVEL TIME DATA

Up to 20 trips using the mobile app

CROWD-SOURCED TRAVEL TIME DATA PER MONTH

Max quantity per month listed for one source exclusively. Varies if combining multiple sources.

GOOGLE



MICROSOFT AZURE

Up to 200 travel times

WAZE



WAZE ALERTS, IRREGULARITIES, AND JAMS

For agencies part of the Waze for Cities program





STANDARD

A baseline tool for key data and analytics. Traction Metrics and

Traction Metrics and Traction Connect not included.

\$1,000 PER MONTH

(Annual Commitment)

TRAJECTORY TRAVEL TIME DATA

Unlimited trips using the mobile app

CROWD-SOURCED TRAVEL TIME DATA PER MONTH

Max quantity per month listed for one source exclusively. Varies if combining multiple sources.

GOOGLE

1,000 travel times

MICROSOFT

AZURE

10,000 travel times

WAZE

100,000 travel times

WAZE ALERTS, IRREGULARITIES, AND JAMS

.

For agencies part of the Waze for Cities program



Or buy for \$1,500 per month with a monthly commitment



PREMIUM

A complete solution for comprehensive data and analytics, advanced, functionality, and integration with other smart cities solutions.

\$3,000 PER MONTH

(Annual Commitment)

TRAJECTORY TRAVEL TIME DATA

Unlimited trips using the mobile app

CROWD-SOURCED TRAVEL TIME DATA PER MONTH

Max quantity per month listed for one source exclusively. Varies if combining multiple sources.

GOOGLE

6.000 travel times

MICROSOFT

AZURE

60,000 travel times

WAZE

600,000 travel times

WAZE ALERTS, IRREGULARITIES, AND JAMS

For agencies part of the Waze for Cities program



Or buy for \$3,500 per month with a monthly commitment



ENTERPRISE

A robust solution for the most extensive data and analytics, advanced functionality, and integration with other smart cities solutions.

\$6,000 PER MONTH

(Annual Commitment)

TRAJECTORY TRAVEL TIME DATA

Unlimited trips using the mobile app

CROWD-SOURCED TRAVEL TIME DATA PER MONTH

Max quantity per month listed for one source exclusively. Varies if combining multiple sources.

GOOGLE

15.000 travel times

MICROSOFT

AZURE

150,000 travel times

WAZE

1,500,000 travel times

WAZE ALERTS, IRREGULARITIES, AND JAMS

For agencies part of the Waze for Cities program



Or buy for \$7,000 per month with a monthly commitment





>>> Traction Live SIGNAL STATUS AND ITS DEVICE DATA





TRIAL

A limited introductory trial to explore the features and benefits of each Traction module.

TRY FOR FREE FOR 1 MONTH

DEVICE STATUS MAP

(coming soon)

Sample read-only map

KITS SIGNAL STATUS IN THE MOBILE APP



CROWD-SOURCED TRAVEL TIME DATA INTEGRATIONS

- ♦ Posting on DMS in KITS
- Linkage to KITS
 Decision Support
 System



CROWD-SOURCED TRAVEL TIME DATA AS A TRIGGER FOR KITS DECISION SUPPORT SYSTEM





STANDARD

A baseline tool for key data and analytics. Traction Metrics and Traction Connect not included.

\$1,000 PER MONTH

(Annual Commitment)

DEVICE STATUS MAP

(coming soon)

For ATMS with up to 50 signals

KITS SIGNAL STATUS IN THE MOBILE APP



CROWD-SOURCED TRAVEL TIME DATA INTEGRATIONS

- ♦ Posting on DMS in KITS
- ◆ Linkage to KITS
 Decision Support
 System



CROWD-SOURCED TRAVEL TIME DATA AS A TRIGGER FOR KITS DECISION SUPPORT SYSTEM



Or buy for \$1,500 per month with a monthly commitment



PREMIUM

A complete solution for comprehensive data and analytics, advanced, functionality, and integration with other smart cities solutions.

\$2,000 PER MONTH

(Annual Commitment)

DEVICE STATUS MAP

(coming soon)

For ATMS with up to 1,000 signals

KITS SIGNAL STATUS IN THE MOBILE APP



Up to

20 DMS

CROWD-SOURCED TRAVEL TIME DATA INTEGRATIONS

- ♦ Posting on DMS in KITS

CROWD-SOURCED TRAVEL TIME DATA AS A TRIGGER FOR KITS DECISION SUPPORT SYSTEM

 \bigcirc

Or buy for \$2,500 per month with a monthly commitment



ENTERPRISE

A robust solution for the most extensive data and analytics, advanced functionality, and integration with other smart cities solutions.

\$4,000 PER MONTH

(Annual Commitment)

DEVICE STATUS MAP

(coming soon)

For ATMS with over 1,000 signals

KITS SIGNAL STATUS IN THE MOBILE APP



CROWD-SOURCED TRAVEL TIME DATA INTEGRATIONS

- ♦ Posting on DMS in KITS
- Linkage to KITS
 Decision Support
 System

Over 20 DMS

CROWD-SOURCED TRAVEL TIME DATA AS A TRIGGER FOR KITS DECISION SUPPORT SYSTEM



Or buy for \$4,500 per month with a monthly commitment





TractionWorkflow ITS ASSET MANAGEMENT





TRIAL

A limited introductory trial to explore the features and benefits of each Traction module.

TRY FOR FREE FOR 1 MONTH

INVENTORY LIST AND MOBILE APP



WORK ORDER LIST AND MOBILE APP



INSIGHTS DASHBOARD AND ANALYTICS

Sample read-only dashboard



STANDARD

A baseline tool for key data and analytics. Traction Metrics and Traction Connect not included.

\$1,500 PER MONTH

(Annual Commitment)

INVENTORY LIST AND MOBILE APP



WORK ORDER LIST AND MOBILE APP



INSIGHTS DASHBOARD AND ANALYTICS



Or buy for \$2,000 per month with a monthly commitment



PREMIUM

A complete solution for comprehensive data and analytics, advanced, functionality, and integration with other smart cities solutions.

\$2,000 PER MONTH

(Annual Commitment)

INVENTORY LIST AND MOBILE APP



WORK ORDER LIST AND MOBILE APP



INSIGHTS DASHBOARD AND ANALYTICS



Or buy for \$2,500 per month with a monthly commitment



ENTERPRISE

A robust solution for the most extensive data and analytics, advanced functionality, and integration with other smart cities solutions.

\$3,000 PER MONTH

(Annual Commitment)

INVENTORY LIST AND MOBILE APP



WORK ORDER LIST AND MOBILE APP



INSIGHTS DASHBOARD AND ANALYTICS



Or buy for \$3,500 per month with a monthly commitment

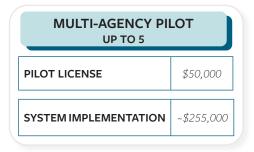


>>> TractionConnect

CENTRAL DEPLOYMENT

VEHICLE INFOTAINMENT SYSTEM: APPLE CARPLAY® AND ANDROID AUTO™

SINGLE AGENCY PILOT PILOT LICENSE \$50,000 SYSTEM IMPLEMENTATION ~\$90,000



The System Implementation task in the above examples includes:

- Support of up to one feed per agency
- ♦ Setup and integration

- ♦ Project management
- ♦ User onboarding and training

Purchase of the Pilot License is effective for up to one year. Contact us about pricing for long-term system deployments.

CONNECTED VEHICLE ROADSIDE EQUIPMENT (RSE) INFRASTRUCTURE

NUMBER OF DEVICES

UP TO **10 RSE**

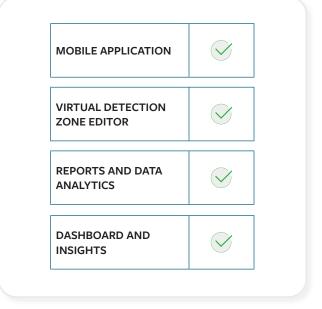
UP TO **50 RSE**

UP TO **100 RSE**

PILOT LICENSE	\$25,000	PILOT LICENSE	
SYSTEM IMPLEMENTATION	\$100,000	SYSTEM IMPLEMENTATION	,
MAINTENANCE AND HOSTING (recurring annually)	\$20,000	MAINTENANCE AND HOSTING (recurring annually)	

PILOT LICENSE	\$25,000	PILOT LICENSE	\$25,000
YSTEM MPLEMENTATION	\$200,000	SYSTEM IMPLEMENTATION	\$330,000
MAINTENANCE IND HOSTING recurring annually)	\$30,000	MAINTENANCE AND HOSTING (recurring annually)	\$50,000

Traction Priority PRIORITY FOR ALL MODES



»TractionMetrics HIGH RESOLUTION SIGNAL PERFORMANCE ANALYTICS

