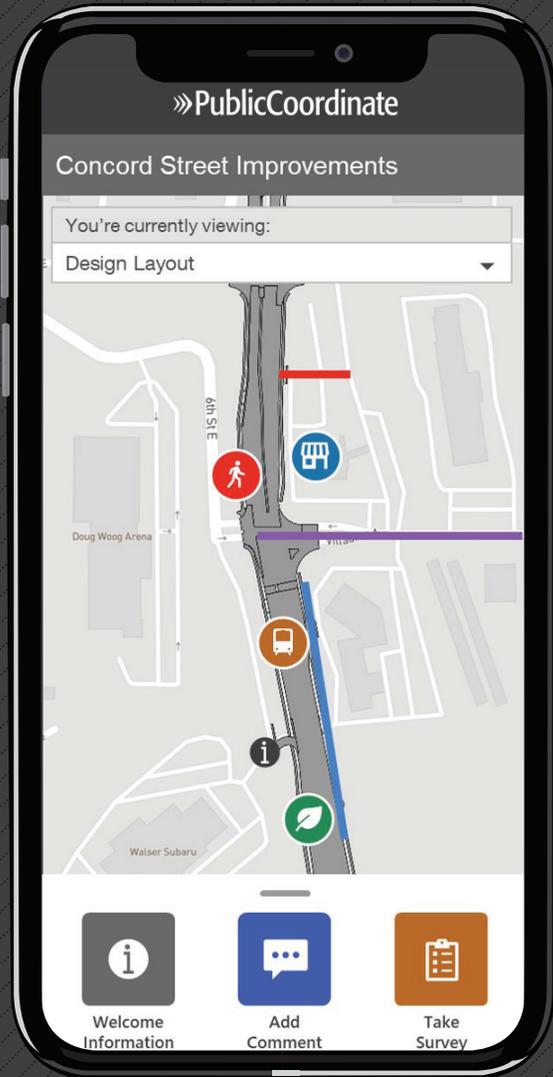


PublicCoordinate

Leverage diverse perspectives to guide your project to success.

PublicCoordinate shares project information with the public and gathers comments/feedback online and interactively in a user-friendly map-based platform.



PUBLIC-FRIENDLY

- » Map text can be translated to multiple languages
- » Customizable welcome text box provides instructions to map users
- » Mobile-, tablet-, and desktop-friendly interface
- » Meets web accessibility guidelines that state and federal agencies are required to adhere to, unlike most other platforms

SECURE

- » Optional email address requirement in order to post a comment to prevent spam comments
- » Built-in prohibited words list restricts the usage of inappropriate words in the comments

CUSTOMIZABLE

- » Offers multiple comment types, including point-specific comments and drawing a route
- » Integrates seamlessly with SurveyMonkey to display custom surveys within the map sidebar
- » Provides the ability to toggle between multiple underlying base maps including aerial, street, and custom base maps
- » Custom branding to show project/client logos and display the project name

EFFICIENT

- » Provides the ability to toggle between multiple project alternatives/phases in one map and automatically assigns comments to specific project alternative/phase
- » Exports formatted reports on activity and comments with summary analytics on comments and types



WHY PublicCoordinate



ACCESSIBILITY

It provides more features than most interactive mapping platforms, such as meeting ADA web accessibility and language translation



IN-HOUSE SUPPORT

Since Kimley-Horn develops and maintains the mapping software, it is reliable and any issues that arise can be resolved quickly



STREAMLINED PROCESS

Thanks to integrated survey and comment exporting features, the process for soliciting and summarizing public feedback is easy and streamlined



FULLY CUSTOMIZABLE

If there is a feature the map doesn't provide, it can be customized to meet client requests



AFFORDABLE

PublicCoordinate is more affordable and efficient than many other mapping tools

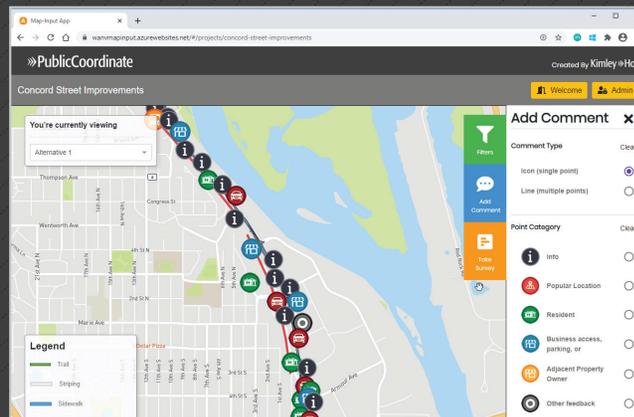
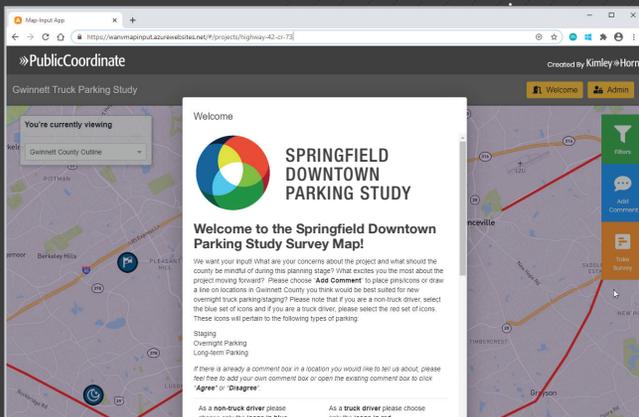


WHEN SHOULD I USE PublicCoordinate?

This map can be used for a wide variety projects and is a great tool whether you seek to solicit input on a municipal project with multiple alternatives or share development information on a private project.

Common uses include seeking input on:

-  Existing conditions for a project area
-  Project goals and site constraints before a design has been determined
-  Preliminary design phase with one or multiple alternatives
-  Construction plans/phasing
-  Final design
-  Transit corridor project
-  Long-range, regional, or statewide plans
-  Project planning



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