Price Sheet

	BRONZE	SILVER	GOLD	PLATINUM
Annual License	"An introductory tool for user trip data and limited crowd data access and analysis" **$19,200** / year Shown with a **20%** annual discount.	"A baseline tool for user trip and crowd data access and analysis" **$27,000** / year Shown with a **25%** annual discount.	"A complete solution for traffic data collection, analysis, and alerting" **$36,000** / year Shown with a **40%** annual discount.	"A robust solution for extensive data collection, analysis, and alerting" **$72,000** / year Shown with a **40%** annual discount.
Monthly License	**$2,000** / month	**$3,000** / month	**$5,000** / month	**$10,000** / month
Users	Up to 3	Up to 10	Up to 25	Unlimited
Trajectory Data	Unlimited	Unlimited	Unlimited	Unlimited
Crowd Data Allowance	**10,000** travel time credits/month	**20,000** travel time credits/month	**60,000** travel time credits/month	**150,000** travel time credits/month
Crowd Data Rates	Google-sourced data: 10 credits per travel time. Azure-sourced data: 1 credit per travel time. Waze-sourced data: $1/10$ credit per travel time.			
Waze Data	Real-time map	Real-time map	Waze CCP Data[1]	Waze CCP Data[1]
KITS/Kadence Status Data			Included	Included

Pricing valid through October 2019.

Trajectory Data Module   Crowd Data Module   [1] Waze Connected Citizen Program data consists of traffic alerts, irregularities, jams, and travel times.

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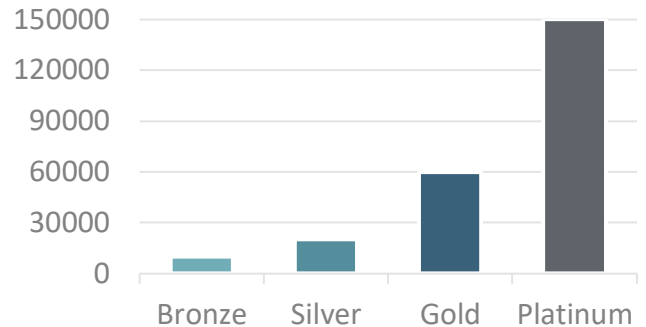
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What license level should I purchase?

» How many monthly travel times do you want?
» Do you want integration with your KITS/Kadence Status Data? Select **Gold** or **Platinum**.
» Do you need more than 25 users? Select **Platinum**.

Monthly Credits

How many monthly travel times can I get?

The number of travel times depends on the number of routes, frequency of data collection, and duration of data collection each day. Two scenarios below show the number of routes available at each license level. The first example assumes data capture every 15 minutes, 12 hours per day. The second example assumes capture every 1 hour, 24 hours per day, with capture increasing to every 15 minute during peaks only (6am-9am and 4pm-7pm). **All routes are dynamic**, meaning any route can be redefined or swapped for another route by the user.

	Total Monthly Credits	Example Usage 12-hour Collection	Example Usage On-Peak Collection
Platinum	150k	**51 Azure routes** for 1 month **+11 Google routes** for 2 weeks	**59 Azure routes** for 1 month **+12 Google routes** for 2 weeks
Gold	60k	**20 Azure routes** for 1 month **+8 Google routes** for 1 week	**23 Azure routes** for 1 month **+10 Google routes** for 1 week
Silver	20k	**6 Azure routes** for 1 month **+4 Google routes** for 5 days	**7 Azure routes** for 1 month **+4 Google routes** for 5 days
Bronze	10k	**3 Azure routes** for 1 month **+2 Google routes** for 5 days	**4 Azure routes** for 1 month **+2 Google routes** for 5 days

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